**The Power Of**

# NORTH49
# WEBTELLIGENCE

The most sophisticated and deeply integrated web store available for Sage 300.

## WHY WEBTELLIGENCE?

### Multi-Tenant Architecture

In a SaaS, multi-tenant environment there is a single instance of the product that is utilized by every customer. Customer data is protected by multi-level security so it is accessible only by those with the proper credentials. Only one instance of the software needs to be maintained to ensure that your site is up-to-date with the latest Sage version and your cost of ownership is kept low. Upgrades are included in your Managed Services.

Programs and data are replicated on multiple web servers in different locations to provide fail-over protection in the event of a problem with any one data center. Each system monitors the other.

Our staff is alerted 24/7 to correct issues often before anyone else realizes there was a problem.

### Value of Integration

Ecommerce has evolved from its inception of stand-alone web stores with no connection to back-office systems like your accounting, tax services, shipping companies, etc. As the volume of business transacted on the Internet continues to increase, so does the burden on merchants' staff to process those orders. That requires a lot of time and expense.

With a properly integrated system most of this burden is either handled automatically through the system or is done by the customer who enters his own order on your web store. That means you can do more business with less resources and realize much higher profits with the same number or fewer staff. You will also have much happier customers because their orders are done right the first time.

**North49 has a 25+ year history of publishing integrated solutions for Sage 300. Some of the latest features in the core Sage 300 product were developed by North49 for Sage.**

# Customer Portal

## Live Data

It has never been easier or more affordable for you to provide your customers with a self-serve Customer Portal for Sage 300. Your customers can view account activity, open and completed invoices and orders, payments, and credit notes. They can even pay invoices online if you choose to provide that option.

The Customer Portal uses our Connect functionality to exchange information on-demand and live from Sage 300. Live means real-time, not synchronized or replicated. This data is never stored on a web server, rather it is read from Sage 300 in real time when requested by a customer with secure login credentials. Potentially sensitive customer data is best kept behind your firewalls, not stored on a web server.

> **You can display any data from Sage 300. It is as secure and current as your data in Sage 300.**

# Sales Portal

Empower your sales team with access to information and the ability to process orders anytime, from anywhere, and on any device.

- Tradeshows
- Customer site visits
- Construction sites
- Coffee shops
- Anywhere your sales people do business

**Work from anywhere just like you are in the office**. The Webtelligence Salesperson Portal provides immediate access to customer information like outstanding invoices, payment history, order history, credit standing, and any other relevant information to provide a superior customer experience.

The power of the back office in the palm of your hand expands your sales reach beyond your bricks & mortar confines.

**Empowered sales people, increased sales, decreased overhead. That translates to higher profit.**

# Integrated Web Store

Webtelligence is a deeply integrated ecommerce platform for Sage 300. It offers two-way integration from the web to Sage 300. Fulfill you ecommerce strategy with a platform that will showcase your business to your customers. With North49's intimate knowledge of Sage 300, no other provider offers the same level of integration.

## Desktop CMS

Dataport is the component in Webtelligence that manages much of the communication between your web store and Sage 300. For example, it provides product information, customer specific pricing and much more from Sage 300 to the web store and automatically inserts orders and payments from the web store to Sage 300.

Dataport also serves as your desktop content management system for your web store. You don't need to know HTML or Java or any web programming language, or login to a complex administration portal to update and maintain the content of your web store. Dataport provides a familiar Sage 300 interface that allows you to add products, images, descriptions, documents and more, right from your Sage 300 desktop. A minimal learning curve allows you to be productive immediately reducing your cost of maintenance and total cost of ownership.

## Order Control Dashboard

Webtelligence includes an Order Control Dashboard within Sage 300 Order Entry. Save time and increase efficiency by managing, controlling and releasing multiple orders from a single screen.

| Industry Leading Integration | 24/7 System Monitoring | 99.5% Guaranteed Uptime | Scalable Start Small & Grow | Desktop CMS From Within sage 300 | No Cost Upgrades |
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